

Advertising Rates For Cablevision Business Services

Network	6A-9A	4P-12Mid	4P-7P	7P-11P	6A-12Mid
A&E	\$22.00	\$35.00	\$40.00	\$50.00	\$17.00
CNBC	\$30.00	\$25.00	\$25.00	\$30.00	\$20.00
Cartoon Network	\$30.00	\$30.00	\$30.00	\$30.00	\$20.00
CNN	\$30.00	\$30.00	\$35.00	\$40.00	\$17.00
Discovery	N/A	\$35.00	\$45.00	\$50.00	\$20.00
E!	\$20.00	\$25.00	\$30.00	\$35.00	\$17.00
ESPN	\$25.00	\$40.00	\$45.00	\$50.00	\$20.00
ESPN2	\$20.00	\$30.00	\$35.00	\$40.00	\$17.00
Family	\$20.00	\$25.00	\$30.00	\$35.00	\$17.00
FX	\$20.00	\$50.00	\$30.00	\$35.00	\$17.00
Fox Sports West	\$20.00	\$25.00	\$30.00	\$35.00	\$17.00
Home & Garden	\$22.00	\$30.00	\$30.00	\$35.00	\$20.00
Headline News	\$25.00	\$20.00	\$30.00	\$30.00	\$17.00
Lifetime	\$22.00	\$25.00	\$35.00	\$40.00	\$20.00
MTV	\$20.00	\$25.00	\$30.00	\$35.00	\$17.00
Nick at Nite	N/A	N/A	N/A	\$40.00	\$20.00
Nickelodeon	\$40.00	\$35.00	\$35.00	N/A	\$20.00
TBS	\$20.00	\$30.00	\$35.00	\$45.00	\$17.00
PAX	\$20.00	\$20.00	\$25.00	\$25.00	\$17.00
TNT	\$22.00	\$30.00	\$40.00	\$45.00	\$20.00
TLC	N/A	\$40.00	\$45.00	\$45.00	\$17.00
USA	\$22.00	\$35.00	\$40.00	\$45.00	\$20.00

All rates are for thirty-second spots. Sixty seconds double the rate. Fixed position programming, specials, and live events priced separately.
Rates include applicable cable franchise fees. Rates subject to change.

Cablevision Business Services / Ad Sales • (760) 438-7819 Fax (760) 431-1306
5720 El Camino Real • Carlsbad, CA 92008